



CHRISTIAN ENDEAVOR USA

# ANNUAL REPORT

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## About Christian Endeavor

Since 1881, Christian Endeavor has been inspiring, encouraging, and equipping churches in student discipleship. Our unique approach helps churches to not just provide a ministry for youth, but to Empower Youth IN Ministry. We do this through one-on-one coaching, cohort learning, and regional training. Members of the CE team regularly speak at youth conferences and other national events. CE's intentional approach delivers direction to keep youth workers spiritually healthy while creating a true culture of deep discipleship.

Our one of a kind discipleship strategy helps local churches empower the next generation before and after graduation. CE works with thousands of youth workers in different settings around the globe. God is moving mightily in the lives of young people as local churches become more and more effective at not just providing a ministry for youth, but Empowering Youth IN Ministry.

Essential to effective youth ministry is the conviction that "we're better together." Networking with other believers is crucial for the growth of God's Kingdom. CE connects churches together for local and regional support, encouragement and training. Churches that partner with CE also have the opportunity to be part of a growing global network of churches.



## Statement From CE's Global Director

Dr. Dave has been serving with CE for 17 years. The past eight years he split his role between CE-USA and CE-World.



### Dr. Dave Coryell

Early in my youth ministry journey, I attended a small training event. In the midst of that time, I heard a voice inside my head say, "Change the way youth ministry is done." I found this peculiar because I didn't feel like I was experienced enough to know how it was supposed to be done, let alone change how it was done.

Fast-forward over thirty years later and "changing how the world does youth ministry" is exactly what I'm doing. I'm doing this along with the incredible Christian Endeavor team through the power of the Holy Spirit.

In 2024, we connected new youth workers in several US states through a new partnership process. We also built relationships with leaders from Burundi, Ecuador, and Tuvalu. We established contact with leaders for visits in 2025 from Zambia and Madagascar, while the network in Latin America has truly caught the CE movement vision and is seeking to expand.

Your partnership made all of this possible! In addition, my first published book, *Less Like Hippos ... More Like Honeybees*, launched on November 11. Hundreds of copies were already purchased across the USA, Canada, Germany, India, and the UK with an audio, electronic and paperback version, as well as a Spanish version available to continue its distribution. News about CE has spread through our team being guests on nine different podcasts. By God's grace, word about CE's strategy to impact youth and young adults through the local church is spreading!

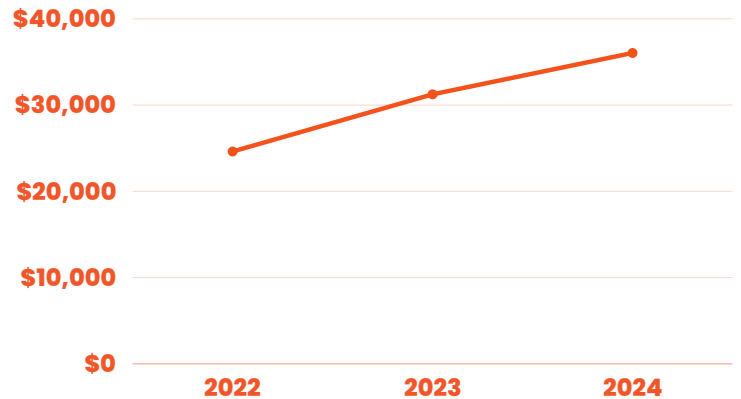
Thank you for investing in youth to advance the gospel.

# Financial Report

*In 2024...*

- New Fundraising Initiative - "\$44 empowers one youth for a year through CE coaching, resourcing & support".
- Total Donors - 276
- Foundation & Church Grants - \$12,500
- CE Memberships - \$10,875

## Online Giving Growth



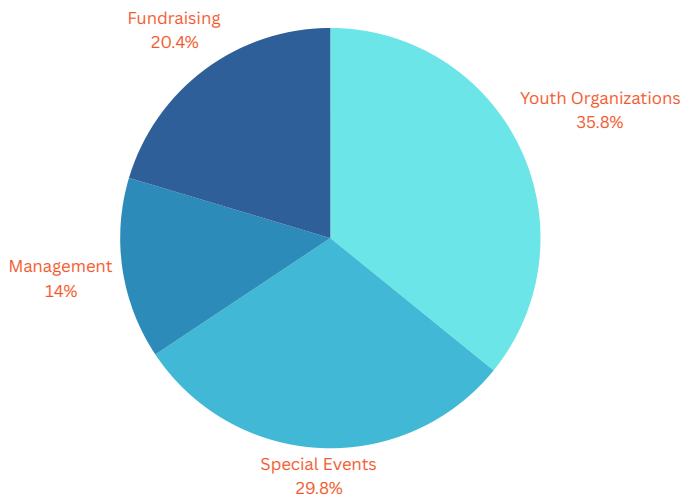
2022 = \$22,615

2023 = \$31,242

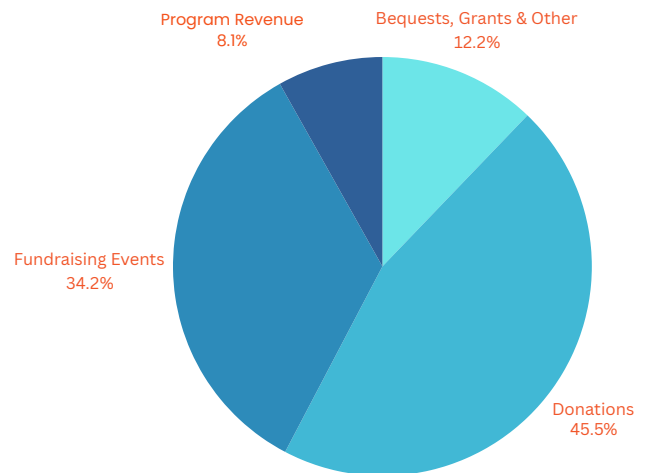
2024 = \$36,038

## Online Giving by ExtraGive and Donors

### 2024 Expenses



### 2024 Income



We thank our faithful partners for continued belief in CE's mission to Empower Youth IN Ministry.

# MEET THE TEAM



**Dave Coryell**  
*Global Director*



**Josh Good**  
*Ministry Director*



**Gloria Fulmer**  
*Communication Director*



**Jess Ross**  
*Donor Relations Director*



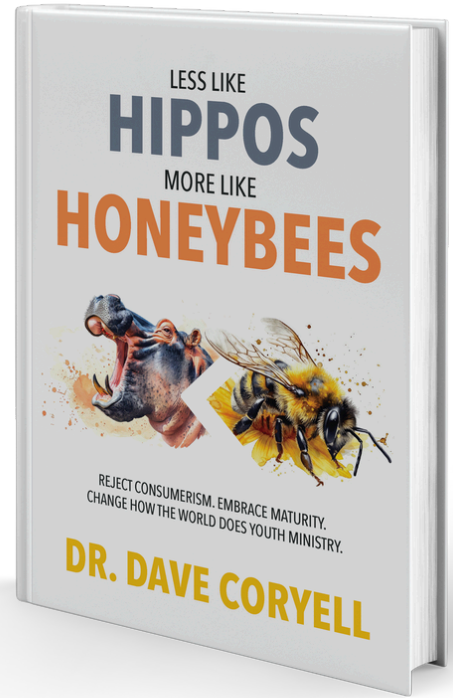
**Colleen Ossman**  
*Office Coordinator*

# NEW BOOK LAUNCH

## *Less Like Hippos... More Like Honeybees*

In November, Dr. Dave Coryell published his first book, *Less Like Hippos ... More Like Honeybees* on Amazon!

As a leader in youth ministry, Dr. Dave Coryell reveals effective mentorship strategies to transform young lives. As CEO of Christian Endeavor and an adjunct professor, Dave has honed a mentorship approach that includes championing, empowering, and motivating the next generation. This book challenges the passive consumption habits of hippos with the industrious contributive nature of honeybees, calling on readers to cultivate a proactive faith in young people. Discover how to foster resilient and faithful Christian leaders who are ready to shape their world.



LEARN MORE



Guest starred on 8 podcasts and one radio show to promote the book in 2024 with several more scheduled for the coming year.



**Dr. Stacey T. Rinehart**  
**Founder, MentorLink International**

“One generation is all it takes to lose the Gospel. Today, young people are leaving the Church in droves. A big reason is that we are treating youth as hippos rather than as honeybees. Through this vivid illustration, Dave Coryell diagnoses the cause and provides practical wisdom in how to build young people who flourish in churches, youth ministries and life. Dave is a passionate leader with decades of ministry among youth around the world. This book is a gold mine of wisdom and an invaluable resource for parents of teenagers, youth workers and ministry leaders.”

# CE Membership Growth



**Andrew Brubaker**

St. Paul's EC, Reamstown

**CE Membership** launched in early 2024 as a pathway for churches to access support, resourcing and one-on-one coaching through CE. Churches across six states (PA, OH, NJ, NC, ID & TN) became new CE Members in 2024!



"CE is an integral part of our youth ministry and how we approach youth discipleship. Their resources help us challenge students to commit to Christ and engage their faith in practical ways. I'm so thankful for how CE's discipleship strategy can be tailored to my ministry setting and for their ongoing support!"

CE Discipleship Strategy

Hippos to Honeybees Starter Kit

Digital Curriculum + Training Resources

Global Connection

Tuition Discounts

LANCASTER BIBLE COLLEGE  
CAPITAL SEMINARY & GRADUATE SCHOOL

Discounts to Merch + Speaking Engagements

Learn More



### One on One Coaching

Connect with an expert youth ministry coach for one-on-one encouragement and insight. CE coaches personally implemented CE's discipleship strategy in their own youth ministries. Each coach is passionate about helping you customize intentional discipleship for your church context!



[www.ceworks.faith/startnow](http://www.ceworks.faith/startnow)

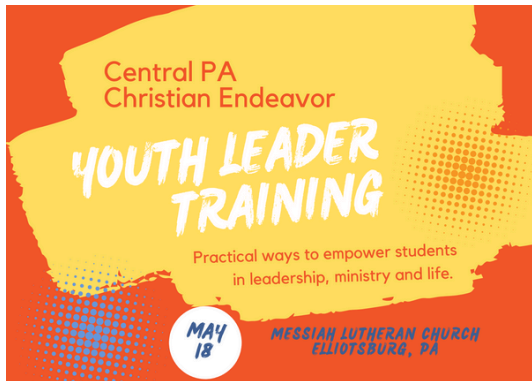


# CE's Expanding Reach

5 areas of growth in 2024

## 1. Hippo to Honeybee Youth Worker Trainings

In 2024, CE held three different trainings for youth workers with over a dozen churches present. These trainings were designed for youth workers to implement the Hippos to Honeybees strategy with a focus on a time of refreshment and encouragement for all those present.



## 2. New Partnership with TenX10

Christian Endeavor is excited to be an official partner with TenX10! TenX10 is a youth ministry movement that aims to “make faith matter for 10 million young people over the next 10 years in the spirit of John 10:10”. We’re eager for all that God will do as we join together with other youth ministry efforts across the US to see young people activated and empowered for God’s glory!

## 3. CE Spreads to Idaho

Idaho was a new state added to the growing number of partnerships with Christian Endeavor. CE can now be found in 25 different states.

## 4. Marketing & Promotion

In addition to continuing our partnership with the EC denomination, we also forged new partnerships with the Rosedale Network and the UB (United Brethren) denomination.



## 5. Lancaster Bible College | Capital Seminary & Graduate School Partnership

CE has an exciting partnership with Lancaster Bible College | Capital Seminary & Graduate School, now offering our church partners, and anyone connected to CE, tuition discounts! Spread the word about this exclusive opportunity to students, staff and congregants at your church. Click below to learn more today!

# CE Around the World

## American Samoa

A small delegation of CE board members and their spouses attended the CE Pacific Regional Convocation in American Samoa July 29 to August 5. This was an incredible opportunity to learn more about Pacific culture and build unity across CE-USA. Many American Samoa churches exist in different states throughout the US west coast. Connecting across cultures is a beautiful aspect of the CE network in the United States!



## Burundi Joins CE!

Dr. Dave and another CE leader led the Advocate Guidebook Training in Nairobi, Kenya. The program was attended by delegates from Burundi, Kenya and Uganda in September. After the program, the delegates shared the impact that this program had on them. They also shared what they intend to take back and implement when they return home to their respective missions and countries.

